

KPWCA Board Meeting, February 18th 2025

Board Members Present:

President, Helen Santoro

Vice President, Merideth Manella

Secretary, Pamela Thibodeau

Board Member At Large, Jonathan Reiser

Meeting was called to order at 7:01pm

Vision and Mission Discussion – tabled until next meeting

Herald: Troop 1966 will do next delivery, March 22nd. Rose has agreed to stay on now that we have fewer editions, and Meri will get with Monica to document Herald procedures. Meri will share the deadline and delivery schedule on our FB page. We will also advertise open board and other positions on the FB, with at least one post focusing on each open position. Discussion on switching printers was tabled until March.

Sign Boards: We agreed that we'll switch the current message to advertise said open positions, and then switch to promoting Scout products (mulch and cookies).

Postcards: We agreed to have postcards printed to mail to residents. Helen will lead that endeavour.

Budget Surplus: Helen suggested providing more funding for Eggstravaganza and/or Halloween. Meri suggested stocking up on swag for members, such as stickers and magnets.

Eggstravaganza: Meri noted that the Scouts, who usually fill and hide eggs, will be busy the scheduled weekend. She suggested hosting a community egg-stuffing gathering and possibly enlisting block captains to help hide them. She will put out a call for egg volunteers, and possibly try to coordinate with Robinson NHS. Jonathan noted that we need to reserve the Laurel Ridge parking lot 15 business days in advance. We agreed on treat bags and raffle prizes for the membership table again, with a budget of approximately \$150 for treat bags and \$50 for raffle prizes. Pamela will coordinate purchasing and filling bags.

April Membership Meeting: Helen moved for the April 8th membership meeting to be fully virtual, and suggested asking members for ideas on what we can do for the community. A guest speaker was suggested, and Helen proposed a police community speaker, or possibly the Superintendent. Helen will follow up on whether we have a limit on virtual meeting attendees.

Clubs: We will promote neighborhood clubs on our FB page, but also make it clear that clubs and neighbor-run and community-driven, and the Civic Association has no liability.

Check copies: Helen proposed erasing check copies from the drive. Meri will confirm with Alan if there is another way we can see checks if needed (ie statements), and motion was carried pending Alan's confirmation.

Spoof emails: Helen proposed having only one public facing email on our website, to potentially cut down on spoof emails/hacking, and noted that there is a board address that goes to every board member. Helen and Jonathan will follow up with Jeremy and Tim on this.

Other Business: Meri will reach out to Gayle re. scholarship deadlines: we'll revisit the idea of Mailchimp in March; Helen and Pamela will consider ideas to freshen up and streamline the website.

Focus for next meeting – Who do we serve, why do we do it, and what is the benefit we provide?

Meeting adjourned at 7:47pm.