

Kings Park West Civic Association
Board Meeting
November 19th, 2024
Via Laurel Ridge Elementary School

Members Present: Helen Santoro, Merideth Manella, Pamela Thibodeau, Jeremy Hatfield, Jonathan Reiser

Others Present: Tim Hartle, Keith Jodoin, Amber Hutchinson

Call to Order: 7:05 pm

Approval of Minutes: 7:05pm

President's Report: Primary focus has been reaching out to Association members to get a feel from the community as to what they want/need from the Association; has also been reaching out to other civic associations to see how they operate.

Vice President's Report: VP is continuing to work with the Scout troop on their rechartering process, and is also looking into how we get wreaths onto the neighborhood signs. We will also need a new VP as of this coming summer, and would ideally start that process sooner rather than later.

Treasurer's Report: Alan was not present, but reported that finances are in good shape, and that he's ready to reconcile the past couple of months.

Membership: Amber reported she is still adjusting to the job, but that we have 435 homes currently signed up as members. She noted that we need more block captains, and a regular block captain get-together was suggested, with a tentative plan for January. Motion was carried for a January event. She also noted that there is no real incentive for childless households to join the Association. Bringing back a physical welcome packet and directory was discussed, and a motion was carried to explore the idea of a new welcome packet.

Other Business:

Fall Festival: Keith Jodoin reported that the Festival was a tremendous success overall, and was the most successful since he took over the event in 2017. Extending to the third hour worked well, and having Community Candyland as part of the Festival really helped with community engagement. The click count was consistently in the 300 range, with an estimate of between 600-700 unique attendees. Keith noted for next year that the porta-potty needs to be serviced prior to the event, and a second one possibly added. Meri suggested a need for more information sharing/communication between Cathy and the vendors, and Keith agreed that more clarity/direction is needed for volunteers and vendors. Meri offered to draft a recap of the Festival for the Herald, and Keith noted that he has sent all reports and expenses to Alan. He estimates that \$7500 was spent, and \$3500 of that was Association funds.

Website Admin: Tim reviewed his report on the website and database. Helen moved for a possible reorganization of the website, seconded by Meri. Jeremy offered to help Tim with web design. Tim noted that we got no new members for Dumpster Day.

Dumpster Day: Meri gave a recap of Dumpster Day, which was a success. She suggested that we need better communications next year with Cathy and with pool management.

Adjournment: 8:02 pm